

SU fans encouraged to curb carbon footprint and beat Notre Dame

As part of NBC Universal's Green Week, Syracuse University and the University of Notre Dame will battle it out to see which university can achieve the greatest carbon footprint reduction.

On Nov. 22, The Fighting Irish and Orange will meet each other on the turf, but beginning immediately and leading up to the game, SU students, faculty, staff, alumni and fans can take NBC Universal's Green Your Routine challenge to see which campus can take the most action in support of the environment. The winning school will receive \$10,000 towards making their campus more eco-friendly.

To participate in the carbon rally, visit the Be Orange Think Green team site at <http://www.carbonrally.com/teams/558>. Carbon Rally is one of a growing number of web sites where consumers can track their carbon footprints, the amount of carbon dioxide emissions they produce. Carbon dioxide emissions when released into the atmosphere are a major contributor to global warming.

SU students, faculty, staff, alumni and fans are invited to participate in the Green Your Routine challenge. The more participants who are able to make small, positive actions over the course of the challenge are able to contribute to SU's carbon reduction tally. To track the competition's progress, visit the Notre Dame Carbon Rally site at <http://www.carbonrally.com/teams/557>. Results will be broadcast during the Notre Dame/Syracuse University game on Nov. 22 on NBC to promote NBC Green Week.

To find out more about NBC Universal's Green Week (Nov.16-23), airing over 200 hours of environmentally themed programming, visit greenisuniversal.com. For more information on SU's sustainable initiatives, visit the Sustainability Division site at <http://greenuniversecity.syr.edu>.

Thursday, Oct. 30, 2008

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